

## StART Support Mural Program



The City of Toronto will provide materials for the creation of graffiti art and art murals on certain properties with a history of repeated graffiti vandalism on walls exposed to city streets on a first-come, first served basis in 2014.

City of Toronto property owners who have received at least one Notice of Violation for Graffiti from Municipal Licensing & Standards are eligible to receive up to \$2,000 of direct material purchases, which can include:

- Artistic quality spray paint, available in a variety of colours;
- Assorted spray paint caps producing various effects;
- Exterior paint in a full colour spectrum; and
- A limited supply of application materials, including paint rollers, brushes and paint trays.

You can search historical Municipal Licensing & Standards property investigations by address at: <http://app.toronto.ca/InvestigationActivity/setup.do?action=init>.

The City has the sole discretion to approve or reject an application and to determine what materials, if any, will be provided if an application is approved. Properties listed and designated on the City of Toronto's Inventory of Heritage Properties will be required to seek approval for any mural installations from the Heritage Preservation Services unit.

Materials required for the project will be purchased by City of Toronto staff through consultation with the artist(s) selected to complete the work and will be based on factors including the conceptual sketch for the design and the size of the mural proposed. Designs and artwork are subject to final approval by the City of Toronto.

Property owners must hire an artist of their choosing independently, and pay them directly for services rendered or equipment rentals as required. You may wish to visit the StreetARToronto Artist Directory available at [www.toronto.ca/graffiti](http://www.toronto.ca/graffiti).

Property owners will be responsible for maintaining the artwork on their building in good repair, including the removal of any graffiti vandalism for a period of 1 year from the completion date of the project.

More details about the program can be obtained by emailing [graffiti@toronto.ca](mailto:graffiti@toronto.ca) or calling 416-338-2951. Consultation with City staff is required before commencing any work. Please complete the attached application and submit it to [graffiti@toronto.ca](mailto:graffiti@toronto.ca).

Preliminary Application

# StART Support Mural Program

Property Owner/Applicant Name (First, Last) \_\_\_\_\_

Address of Proposed Mural Location \_\_\_\_\_

Mailing Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email: \_\_\_\_\_

Artist Name (may use Artist Alias if desired) \_\_\_\_\_

Artist Telephone Number \_\_\_\_\_ Artist Email: \_\_\_\_\_

Area of the proposed wall (square feet): \_\_\_\_\_

Confirm that the proposed wall is visible from city streets (Y/N) \_\_\_\_\_

Confirm that the property has received 1 Notice of Violation for Graffiti (Y/N) \_\_\_\_\_

Your preliminary application must include a digital photo of the wall. The wall and mural must be visible from the street. Laneways and other walls not visible from the public realm will not be considered for funding at this time.

Upon receipt, City of Toronto staff will contact you for further details about your proposed project including whether you meet the eligibility criteria. The following items will be required to complete the application process and release materials:

1. Conceptual sketch of the proposed artwork, signed by the property owner and artist as evidence of their agreement on the design. Designs and artwork are subject to final approval by the City.
2. A list of required materials (form to be provided). Allocation of materials are conditional upon the submission of the wall size and conceptual sketch, along with consultation with City staff.
3. A signed Terms and Conditions agreement by the property owner to be provided by the City of Toronto.
4. A completed Declaration of Compliance with Anti-Harassment/Discrimination Legislation and City Policy which can be downloaded here:  
[http://www1.toronto.ca/City%20of%20Toronto/Transportation%20Services/Beautiful%20Streets/Files/pdf/Anti\\_Harrassment\\_Discrimination.pdf](http://www1.toronto.ca/City%20of%20Toronto/Transportation%20Services/Beautiful%20Streets/Files/pdf/Anti_Harrassment_Discrimination.pdf)

Please submit this application to [graffiti@toronto.ca](mailto:graffiti@toronto.ca) or call 416-338-2951 for more information.

The personal information on this form is collected under the authority of the City of Toronto Act, S.O. 2006, Chapter 11, Schedule A, s. 136 (b) & (c) and City Council Decision, July 12, 2011 and City of Toronto By-Law 2011-1218 and 2012-383 . The information collected will be used to contact you for administration and operation of the StART Support program. Questions about this collection can be directed to the Project Manager (Graffiti), City Hall, 100 Queen Street West, 17<sup>th</sup> Floor, East Tower, Toronto, Ontario, M5N 2H2 or by phone at 416-338-2951.